

DOUBLE FLOWERED ORIENTAL LILIES

When is the last time that a flowering plant stopped you in your tracks? The new double flowered oriental lilies are sure to do just that! First shown in the US at the 'Lilytopia' show at Longwood Gardens in 2010, these show-stoppers continue to impress everyone that sees them. And now you have the opportunity to have them available for 2012 if you act quickly!

Available in a good range of colors, these beauties have been bred for container and garden performance, as well as for cut flower production. All are cold hardy at least to zone 5 when grown in full sun, and they will perennialize nicely. They are easy to grow in containers and will sell in retail stores the day the flowers open. They are not as strongly scented as single oriental lilies like 'Stargazer', but they are sweetly fragrant enough to get a customer's attention from an aisle or two away.

Ednie Flower Bulb is offering 7 varieties in colors ranging from pure white through

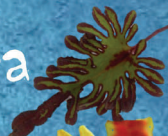
blends of pink to red. For pictures, prices and descriptions click [here](#). Zabo Plants is introducing 2 varieties in their 'Roselily' line, including the incredibly gorgeous selection 'Double Beauty' shown here. Click [here](#) for pricing, descriptions and pictures.

Many perennial producers have moved away from growing lilies in containers in the last few years, but these beautiful and valuable new introductions should make everyone take a second look. 2-3 bulbs in a 1 gallon container or 5 bulbs in a 2 gallon container planted in late winter/early spring will produce top dollar, easy selling plants at retail for late spring. But supplies won't last, book early to ensure that you will have bulbs for next year.



Introducing:

Under The Sea



VOLUME 5, ISSUE 1
OCTOBER 1, 2011

New Coleus Series From Hort Couture!
Sensational New Plants for Independent
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DUMMEN'S TRUE GROWER GUARANTEE™ PROGRAM

Dummen Plants is taking plant sales to the next level with their True Grower Guarantee™. Dummen recognizes that growers need to have confidence that the plants they order will arrive on time and with NO subs. If a plant arrives late or is subbed the plants are FREE. This is also true for the Confetti Garden Trio™. If the Confetti Liner is delivered without all three genera viable, it's FREE!

Dummen has been a great quality grower for the last 40 years. They are always looking to the future finding the best quality in breeding, without sacrificing their commitment to the customer. Providing quality plants is their goal, while focusing on conservation to help preserve our planet.



Confetti 'Hot Pink Jazz'

Dummen is famous for new and exciting introductions in plants, and their innovative line of **Potunias** is an excellent example, with perfectly rounded, compact forms, early flowering, and a beautiful range of colors. They are probably most famous for their **Confetti Liners**, with 2 or 3 different plants grown together to produce a beautifully blended hanging basket or mixed planter. Dummen's **'Aloha'** series of **calibrachos** are an industry standard with large flowers in tropical colors and a semi-upright habit.

Dummen's True Grower Guarantee™ will give any grower the confidence they are looking for to build a strong program for spring sales. Click [here](#) to request a Dummen catalog.

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A BERRY, BERRY SPECIAL PLANT!

Here's a new twist on an old favorite that will generate excitement in garden centers next spring, ornamental strawberries! ABZ Strawberries from Holland have introduced newly bred strawberry plants that are as valuable for their blooms and habits as they are for their excellent flavored fruit.

Grown from seed, these soon to be best selling new intros will be priced in a range that will fit all growers and homeowners. There are 9 new introductions aimed at the ornamental plant market, as well as 3 new varieties bred for the commercial fruit growers. The ornamental forms are ever-bearing strawberries, which means they are also ever-flowering, available in white,

shades of pink and red. **Frisan** is the variety that will garner the most interest, with hot pink flowers and a vigorously trailing habit. This will be the must have plant for hanging baskets and mixed containers for 2012. And imagine how delighted your customers will be enjoying the juicy, sweet flavored fruit all summer long!



Frisan

Visit ABZ Strawberries website by clicking [here](#) for more information on all of the new varieties available as well as to see pictures of each. Be sure to click on the English flag on top to translate the info from Dutch to English. They will be available next spring from Gro-N-Sell and Wagner Greenhouse.



SAWYER NURSERY

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35% OFF ON ALL REMAINING INVENTORY

MUST SHIP BY 9/12/11

FIDES ORO, BETTER TOGETHER

One of the top breeding companies in horticulture is now bigger, stronger and better. In April of 2011 Fides announced that they had purchased Oro Farms, becoming Fides Oro, a part of the Agribio Group, one of the largest breeder's in horticulture. All production will now be coming out of their location in Guatemala, one of the most advanced, top of the line production facilities in the world. Having the Fides list combined with the Oro offerings will make it easier to fill complete orders by having more products available in one spot. Also shipping will be more efficient and less expensive.



Dahlia 'Dahlinova California'

Fides is the breeding company that introduced Calandiva® line of double flowered kalanchoes in 2002. These beautiful introductions completely changed the way that

an entire genus of plants was perceived in the market. Since that time Fides has continued to introduce new and exciting selections of best selling garden plants such as osteospermum, petunias, calibrachos, New Guinea impatiens, geraniums, and more. Their Dahlinova and Hypnotica varieties of dahlias set the standard for decorative dahlias.

Garden Spice dianthus are the best performing garden carnations in the trade, combining delightful fragrance, excellent habit, long bloom time and cold hardiness as far north as zone 5. Fides continues to introduce new and exciting selections of chrysanthemums and geraniums that offer great value to all growers, large and small. Click [here](#) to order their catalog for the 2011-2012 season.



Garden Spice 'Fuchsia'



Calandiva 'Pink Cadillac'