

Christmas Cactus 2012

Now is a great time to contact existing and potential buyers of Christmas cactus for 2012. The response from our growers who purchased plants this year was remarkable! The finished plants are on the shelves now and retail buyers will soon be ready to start shopping for next year.

There are a few very good reasons why Christmas cactus sales are on the rise.

- Growers are looking for alternative crops to grow in the summer to cover overhead costs and make a profit.
- They are relatively easy to grow and require minimal water and chemicals and will tolerate a wide range of temperatures.
- In many areas of the country there is very little competition for good quality Christmas cactus. Rather than growing a marginally profitable (if at all) traditional crop, this is a great solution.

Varieties will remain the same and our availability will be bigger than ever.

ORDER NOW!

**Shipping between
May 15th & June
30th 2012**

**Volume Discounts
Available!**



Eason Horticultural
Resources



Beach



Caribbean



Cyber



Dark Eva



Youp



Sunset



Purple



Polka



50 C.P.: \$.8534
Stick 5 PPP
Each plant 3-4 tiers

72 C.P.: \$.68
Stick 4 PPP
Each plant 3-4 tiers

Tags available
for \$.06/ea
(Must be ordered)

Can be ordered by variety or assortment from IGI Marketing. F.O.B. Sorrento, FL

Box/pack charge: 2 trays per box. LTL trucking = \$3.00/ea; FedEx/Air Frt = \$3.50/box

Facts about Caring for and Growing Holiday Cactus

- ◆ Propagated by rooting mature, single segments from the tops of mature stock plants
- ◆ URC can be stored up to three months at 50 to 59F and 85 to 95% relative humidity
- ◆ Propagate cutting between November and December
- ◆ Pinch off new growth at six to eight weeks to promote multiple shoots
- ◆ Use one cell with two ppc for 4" pots, 3 cells per 6 to 8" pots, 8 to 10 cells per 10" hanging basket.
- ◆ Use growing medium that is well drained with PH of 5.7 to 6.5
- ◆ Use balanced N-P-K fertilizer with micronutrients @ 150 to 200 ppm
- ◆ Growing temperatures of 62 to 65F nights
- ◆ Light intensity of 1500 to 3000 f.c.
- ◆ High temperatures can cause new growth to be chlorotic
- ◆ Flowering is controlled by photoperiod and temperatures
- ◆ Temperatures below 59 degrees will initiate buds under any photoperiod.
- ◆ Plants will initiate flowers under short days but remain vegetative under long days.
- ◆ To delay flowering use long day treatment starting first week of September. Use night break lighting from 10 pm to 2 am. (at about 5 to 10 f.c. at top of plants)
- ◆ Keep growing medium evenly moist during flower initiation and development

Contact your EHR sales representative or call our main office @ 800-214-2221 to place your Christmas Cactus liner order!

